

How to Promote Your Organization, Event, or Project to the MVP 20/30 Club

- **Non-Members:**
 - Join us for a mixer and interact with our members: All Mahoning Valley Professional (MVP) 20/30 Club mixers (as well as any other events) are open to non-members. Currently, mixers are held on the third Thursday of the month and usually cost \$5-\$10 for non-members.

This is the easiest way to promote your organization.
 - Address the group during *Community Event Update* time: Time is designated at mixers for anyone to present for up to 2 minutes regarding events, projects, board/committee openings, etc.
 - Sponsor a mixer or quarterly meeting: Non-members and individual members can sponsor a mixer or quarterly meeting for \$250. This entitles you to promote your organization at the event with items such as handouts, a brief presentation, displays, banners, etc.
- **Individual Members:**
 - All of the above mentioned methods: Mixers are usually free or a lesser cost for members.
 - Post on the MVP 20/30 Club Message Board: All members are given access to the message board on our website. They can use this resource to promote activities, events, projects, organizations, etc.
 - Get involved: The more a member participates in events and committees (currently 7 MVP committees), the more contacts he or she will make for these promotions.
- **Non-Profit Membership (\$150):**
 - Includes:
 - § 2 individual memberships with all the benefits mentioned above for their staff.
 - § Space for promotion of their events, projects, board openings, etc. on the *Emerging Leaders Service Opportunities* (ELSO) page of our website (www.mvp2030club.org).
 - § Invitation to participate in an annual forum reserved exclusively for non-profits at the May Quarterly Meeting (beginning May 2007).
- **Corporate Membership (2 levels):**
 - Gold Level (\$350):
 - § Includes 2 individual memberships (with all benefits mentioned above).
 - § The organization name and website link listed on the *Corporate Partners* page of our website.
 - § One event sponsorship (mixer or quarterly meeting).
 - Platinum level (\$750):
 - § Includes unlimited individual memberships (with all benefits mentioned above).
 - § The organization name/website link/logo and brief description listed on our *Corporate Partners* page.
 - § One event sponsorship.

What We Cannot Do

- The MVP 20/30 Club does not promote other groups' events or projects to our distribution list via e-mail or any other resource (website, mailing, newsletter, etc.).
- We will not distribute our list to other organizations.
- We cannot fundraise or use our resources (e-mail, all website pages except ELSO page and message board, newsletters, mailings, etc.) to fundraise for other groups. All of our fundraising efforts go towards the Young Philanthropist Fund at the Community Foundation of the Mahoning Valley.
- We typically do not sponsor other groups' events unless we are a partner in the event.
- We don't sponsor teams for various local charitable events (walk-a-thons, bowl-a-thons, etc.). We encourage our members to use our available resources to organize teams for these events.

*The best way to promote your organization is through membership and involvement in the MVP 20/30 Club.
Please use our resources to help you reach your goals. Contact us with your questions and ideas.*

Mahoning Valley Professional 20/30 Club
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